

# PayPal Setup for Media Platform

This document offers guidance on integrating PayPal for Digital Goods – Express Checkout on the Media Platform

This guide provides an overview of the processes for:

- Signing up
- Setting up API Access
- Setting up IPN

## 1. Signing Up

You must have a Business account with PayPal to use PayPal for Digital Goods – Express Checkout. If you use Express Checkout now, then you already have a Business account set up.

If you do not have a Business account, you will need to create one. If you have a Premier or Personal account with PayPal, you'll need to upgrade to a Business account.

To create a PayPal Business account, you'll need to know:

- Account/business owner's name, address, and email
- Business name and address
- Customer service email address
- Typical transaction information
- Business type (industry/sub-industry)

### Creating a New PayPal Business Account

- Go to [www.paypal.com/digitalgoods](http://www.paypal.com/digitalgoods) and click **Sign Up For a Business Account**
- Choose **Select Standard** for your business solution
- Fill in all required information for the business and the business owner

### Upgrading to a PayPal Business Account

To upgrade from a Personal account:

- Log in and click on **Upgrade to a Business account** under the **More about your account** section on the left
- Follow instructions to complete the upgrade

## 2. Setting up API Access

Once you have created your PayPal Business Account, you need to allow API access to Streaming Media Hosting's Media Platform.

- Log in to your PayPal account and click **Profile** on the top menu, then click on **Profile and settings**
- Select **My settings tools**
- Click **Update** next to **API access**.
- Click **View API Signature** under the **NVP/SOAP API integration** section
- Copy your **API Username**, **API Password**, and **Signature** into the PayPal Setup fields in the **Media Platform** (See Figure 1)
- Click **Save Changes** on the Media Platform to complete the integration

Payment Processors	Activate / Deactivate
Authorize.net	<input type="button" value="Off"/>
PayPal Express Checkout	<input type="button" value="On"/>
PAYPAL SETUP	<a href="#">See Setup Instructions &gt;</a> <input checked="" type="checkbox"/> I confirm I have completed the required setup.
IPN NOTIFICATION URL	<input type="text" value="https://mediaplatform.streamingmediahosting.com/apps/ppv/v1.0/lpn.php"/>
PAYPAL API USERNAME	<input type="text" value="Enter Your API Username"/>
PAYPAL API PASSWORD	<input type="text" value="Enter Your API Password"/>
PAYPAL API SIGNATURE	<input type="text" value="Enter Your API Signature"/>

Figure 1

### 3. Setting up IPN

Instant Payment Notification (IPN) is a PayPal feature that sends messages about payments directly from PayPal to Streaming Media Hosting's Media Platform.

- Log in to your PayPal account and click **Profile** on the top menu, then click on **Profile and settings**
- Select **My settings tools**
- Click **Update** next to **Instant payment notifications**.
- Click **Choose IPN Settings** (See Figure 2)



My Account

Send Money

Request Money

Merchant Services

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Overview

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### Instant Payment Notification (IPN)

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Instant Payment Notification (IPN) is a PayPal feature that sends messages about payments (and other transactional events) directly from PayPal to your website(s)' back-end systems. You can view up to 28 days worth of messages. You can also:

- Resend messages not received by your website(s)' back-end systems
- Temporarily stop receiving messages (useful when performing maintenance on your back-end systems)

Messages are generated but stored at PayPal until you start receiving them again.

Use the IPN feature in these situations:

- Your service provider, cart provider or website developer has asked you to
- You have back-end systems that require IPN messages to automate business processes, such as creating shipping notifications and inputs to accounting applications.

[Learn more](#) about the IPN feature.

To start or stop receiving IPN messages and to decide where to send them, click the **Choose IPN Settings** button.

Choose IPN Settings

Figure 2

- Under **Notification URL**, enter the following line:  
<https://mediaplatform.streamingmediahosting.com/apps/ppv/v1.0/ipn.php>
- Select **Receive IPN messages (Enabled)** and click **Save** (See Figure 6)

### Instant Payment Notification (IPN)

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You have turned on the IPN feature. You can view your IPNs on the [IPN History page](#). If necessary, you can resend IPN messages from that page. For more information on using and troubleshooting this feature, read more about [Instant Payment Notification \(IPN\)](#).

To stop receiving IPNs permanently, click **Turn Off IPN**.

#### Current settings

Notification URL	<a href="https://mediaplatform.streamingmediahosting.com/apps/ppv/v1.0/ipn.php">https://mediaplatform.streamingmediahosting.com/apps/ppv/v1.0/ipn.php</a>
Message delivery	Enabled

Edit settings

Turn Off IPN

*Figure 6*