

Video on demand for Streaming Media Platform

The Platform enables users to easily upload, manage, edit, clip, transcode, share, and deliver high-quality video content that displays beautifully on any device, anywhere, all within the Content Management System environment. The VOD content management system can be found by navigating to the “Content” menu item. This guide provides an overview of the processes for:

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Uploading

The Platform accepts all common video, audio and image formats in all resolutions. To upload a file, click on the “Upload” menu item. Drag and drop your file within the dotted rectangular line or click on the green “Add file” button to choose your file.

Before uploading the file, you have the option of editing certain details such as the file’s metadata and assigning a specific access control or transcoding profile to it by click on the “Customize” button.

You may upload more than one file at a time with a maximum of 10 files.

To begin uploading, click on the “Start upload” button. You will receive a “Upload finished” status message once the upload has completed. The uploaded file will then appear in your “Content” section. (Figure 1)

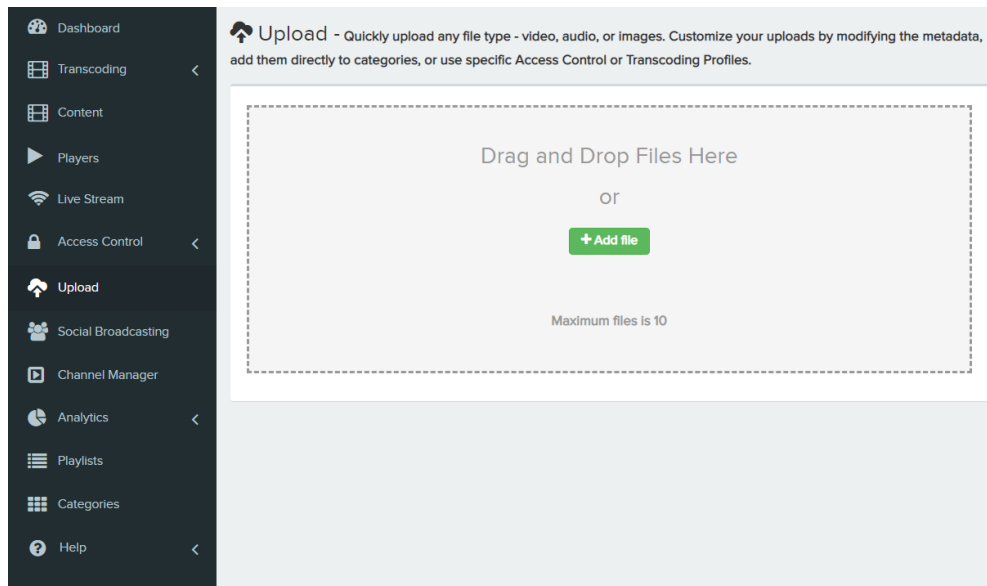


Figure 1

Metadata

To view or edit an entry’s metadata, click on the edit drop down menu next to the entry and click on “Metadata”. Click on “Update” to submit your changes. (Figure 2)

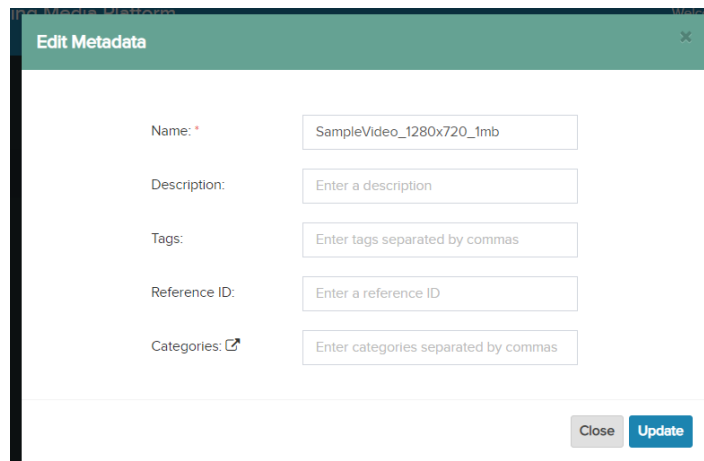


Figure 2

Access Control

To assign a specific access control profile to an entry, click on the edit drop down menu next to the entry and click on “Access Control”. Select the profile from the “Access Control Profile” drop down menu and click on “Update”. (Figure 3)

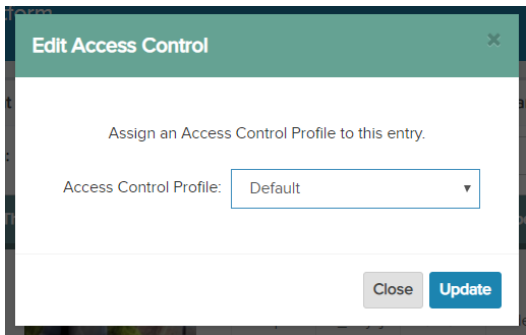


Figure 3

Thumbnail

To upload and assign your own thumbnail image to an entry, click on the Edit drop down menu next to the entry and click on the “Thumbnail” option. Click on the “Add Thumbnail” drop down menu and select “Upload”. Once you have uploaded your image, click on the “Select Action” drop down menu next to the image and then select “Set as Default”. (Figure 4)

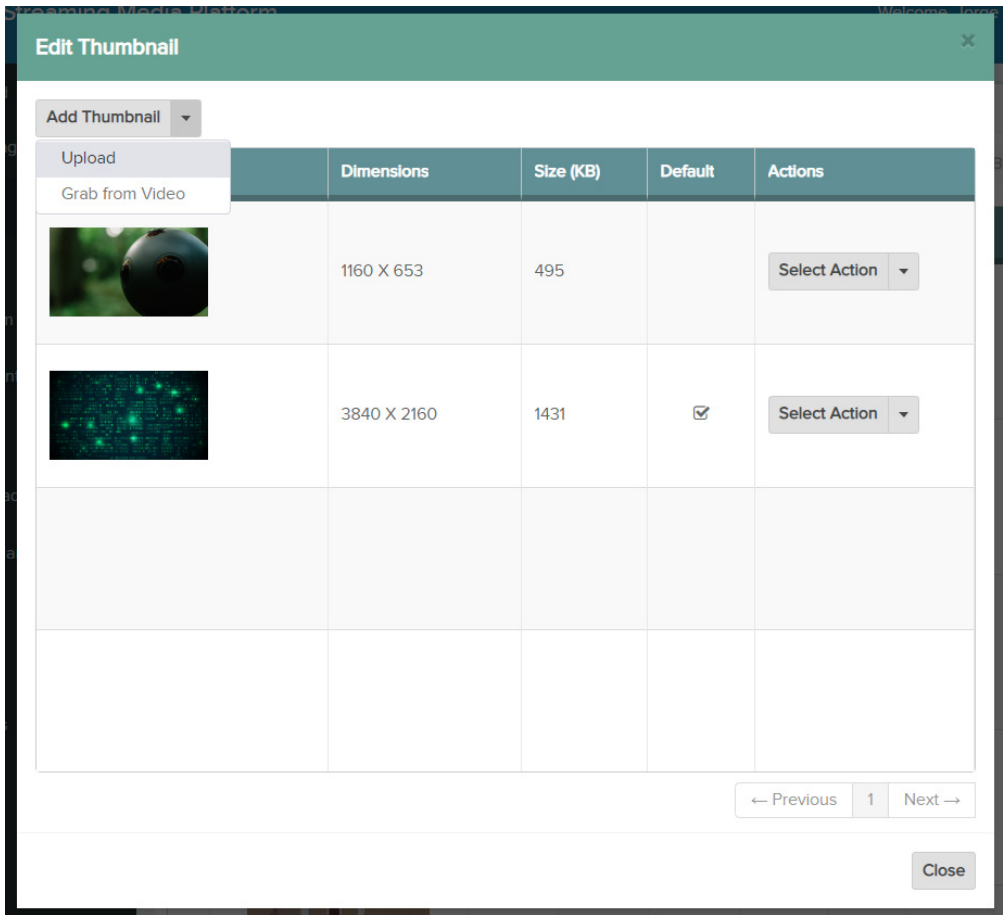


Figure 4

Flavors

To convert your entry to a specific flavor(s), click on the Edit drop down menu next to the entry and select “Flavors”. From the list of available flavors, click on the “Select Action” drop down menu next to a flavor and select the “Convert” option. (Figure 5)

Streaming Media Platform

Welcome, Jorge Medina

Flavors

×

Click the Action dropdown menu below to manage the Transcoding Flavors for this entry.

Refresh

Asset ID	Transcoding Flavor	Format	Codec	Bitrate (kbps)	Dimensions	Size (KB)	Status	Action
0_0awotsd4	Source	mp4	avc1	1590	1280 x 720	1034	OK	Select Action
	HD				null x 1080			Select Action
	High - Large				null x 720			Convert
								Upload
	Standard - Large				null x 720			Select Action
	Standard - Small				null x 352			Select Action
	Basic - Small				null x 352			Select Action
	HQ MP4 for Export				null x 720			Select Action
	Editable				null x 480			Select Action
	Basic - Small (H264)				null x 352			Select Action
	Standard - Small							

Close

Figure 5

Clipping/Trimming

Clipping and trimming is performed on all the streams or audio tracks that may exist in the entry, simultaneously. The timeline may be used as a visual aid to help you determine what segment of the media you want to create a clip for, or where to trim your media. The timeline feature allows you to edit media with more precision to ensure that your clipping or trimming actions are in line with what you want as your result. Clipping involves creating a new entry from an existing entry. Trimming is performed on the source flavor of the entry, modifying the video permanently.

To clip or trim an entry, click on the edit drop down menu next to the entry, hover over Applications, then select “Clip” or “Trim”. Once you have selected the start and end times using the timeline, click on the “Save” button to clip or trim the entry. (Figure 6)

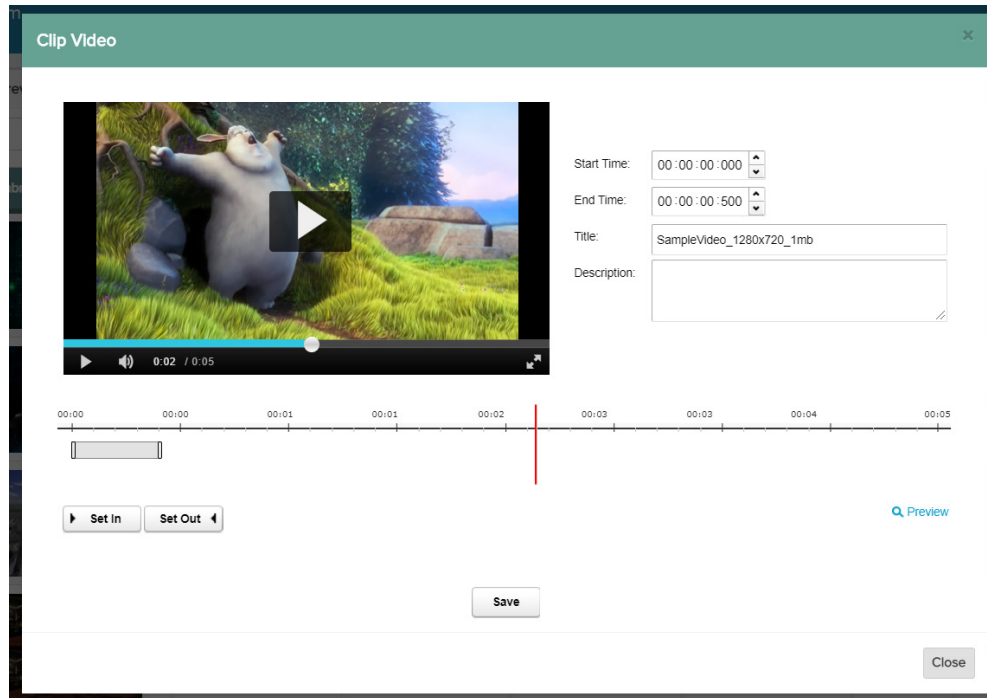


Figure 6

Preview & Embed

You can grab the player embed code directly from the Media Platform. On the “Content” page, click on the “Edit” drop down menu next to the entry, then click on “Preview & Embed”. You can adjust a few options for your player such as selecting the default or custom players, delivery type, embed type, and player dimensions. For extra security, click on the check box next to “Support for HTTPS Embed Code”. Your web server must be configured for SSL in order to support https connections.

The player embed code is located under the “Embed Code” section. Copy and paste this code into your website where you would like the player to appear. (Figure 7)

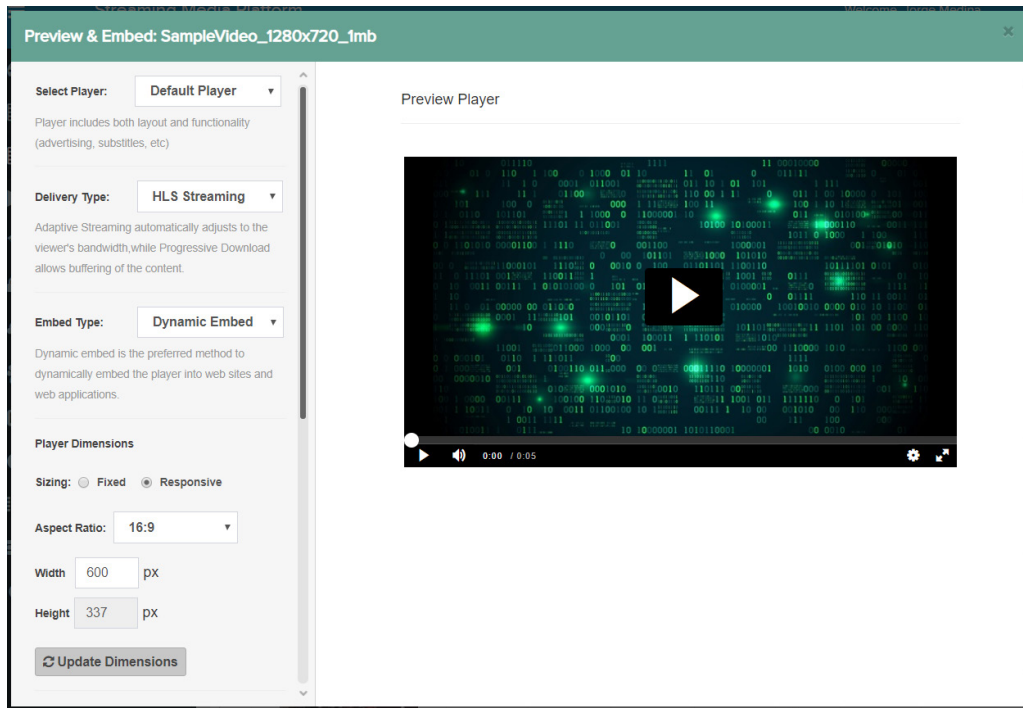


Figure 7

Download

To download an entry, click on the Edit drop down menu next to the entry and click on “Download”. (Figure 8)

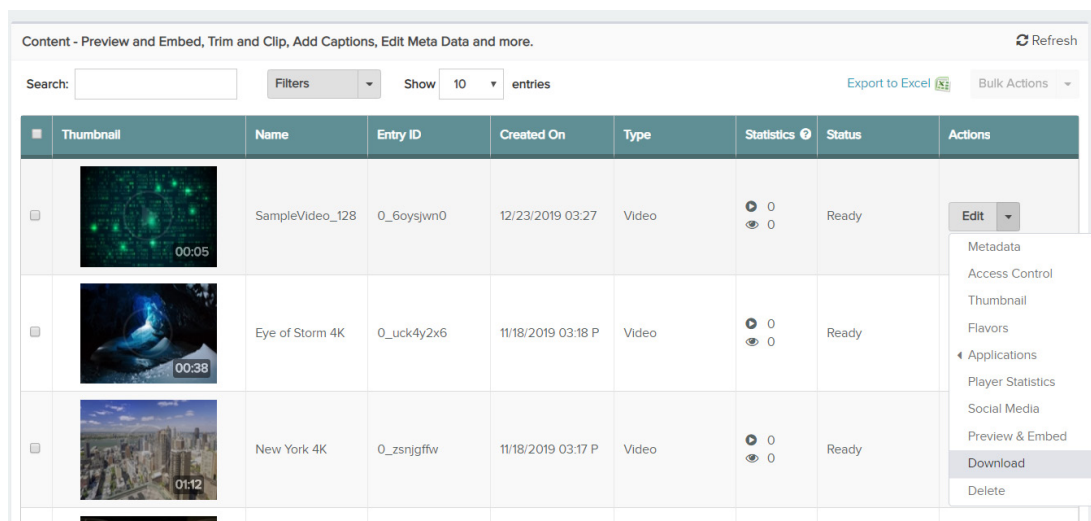


Figure 8

Deleting an Entry

To delete an entry, click on the Edit drop down menu next to the entry and click on “Delete”. (Figure 9)

Content - Preview and Embed, Trim and Clip, Add Captions, Edit Meta Data and more. Refresh

Search: Filters Show 10 entries Export to Excel Bulk Actions




	Thumbnail	Name	Entry ID	Created On	Type	Statistics	Status	Actions
<input type="checkbox"/>		SampleVideo_128	0_6oysjwn0	12/23/2019 03:27	Video	0 0	Ready	<div>Edit<ul style="list-style-type: none">MetadataAccess ControlThumbnailFlavorsApplicationsPlayer StatisticsSocial MediaPreview & EmbedDownloadDelete</div>
<input type="checkbox"/>		Eye of Storm 4K	0_uck4y2x6	11/18/2019 03:18 P	Video	0 0	Ready	
<input type="checkbox"/>		New York 4K	0_zsnjgffw	11/18/2019 03:17 P	Video	0 0	Ready	

Figure 9