

# Pay-Per-View for Streaming Media Platform

This document offers guidance on using the pay-per-view service on Streaming Media Hosting's Media Platform. This guide provides an overview of the processes for:

<u>Title</u>	<u>Page</u>
• Setting Up a Payment Gateway .....	3
• Access Control Management .....	4
- Adding an Access Control Profile .....	4
- Editing an Access Control Profile .....	4
- Deleting an Access Control Profile .....	4
• E-mail Configuration .....	5
• E-mail Templates .....	5
• User Configuration .....	6
- Allow Concurrent Logins .....	6
- Skip Activation Step .....	6
- User Registration Form .....	7
• User Management .....	7
- Creating a User Account .....	7
- Editing a User Account .....	8
- Editing Additional Details .....	8
- Destroy Session .....	8
- Deleting a User Account .....	8
- Changing a User's Status .....	8
- Viewing a User's Orders .....	8
- Changing a User's Restriction .....	8
- Resetting a User's Password .....	8
- Activate a User's Account .....	8
• Ticket Management .....	9
- Creating a Ticket .....	9
- Editing a Ticket .....	10
- Deleting a Ticket .....	10
- Changing a Ticket's Status .....	10
• Setting Up Your Content for Pay-Per-View .....	10
- Using the Pay-Per-View Setup Wizard .....	11
- Editing a Pay-Per-View Setup .....	11
- Deleting a Pay-Per-View Setup .....	11
- Changing a Pay-Per-View Setup's Status .....	11
- Preview & Embed .....	11
• Order and Subscription Management .....	12
- Deleting an Order .....	12
- Refunding an Order .....	12
- Cancelling a Subscription .....	12
- Suspending a Subscription .....	12

-	Reactivating a Subscription .....	12
-	Order/Subscription Status Meanings .....	13
•	<b>Affiliate Program Management .....</b>	<b>13</b>
-	Creating an Affiliate .....	14
-	Editing an Affiliate .....	14
-	Deleting an Affiliate .....	14
-	Changing an Affiliate's Status .....	14
-	Viewing an Affiliate's Commissions .....	14
-	Creating a Campaign .....	15
-	Editing a Campaign .....	15
-	Deleting a Campaign .....	15
-	Changing a Campaign's Status .....	15
-	Creating an Affiliate Link .....	16
-	Editing an Affiliate Link .....	16
-	Deleting an Affiliate Link .....	16
-	Changing an Affiliate Link's Status .....	16
-	Getting the Affiliate Link .....	16
-	Viewing Overall Commissions .....	17
-	Keeping Track of Your Paid Commissions .....	17
•	<b>Overview of the Pay-Per-View Player .....</b>	<b>17</b>
-	Purchase Window .....	17
-	User Registration .....	18
-	Confirmation Window .....	18
-	Logging In .....	19
-	Password Recovery .....	19

# Setting Up a Payment Gateway

In order to begin using the pay-per-view service, you must first setup a payment gateway. Currently, **PayPal** and **Authorize.net** are the only payment processors. Additional payment processors will be added in the future.

To activate **PayPal** or **Authorize.net** as your payment processor, click on the **ON/OFF** toggle next to the gateway name. Click **See Setup Instructions** to learn how to integrate these gateways with the **Media Platform**.

Finally, choose your **Currency** in the drop down box. The following currencies are supported:

- Australian Dollars (AUD)
- Canadian Dollars (CAD)
- Czech Koruna (CZK)
- Danish Krone (DKK)
- Euros (EUR)
- Hong Kong Dollar (HKD)
- Hungarian Forint (HUF)
- Yen (JPY)
- New Zealand Dollar (NZD)
- Norwegian Krone (NOK)
- Polish Zloty (PLN)
- Singapore Dollar (SGD)
- Swedish Krona (SEK)
- Swiss Franc (CHF)
- Pounds Sterling (GBP)
- U.S. Dollars (USD)

Click on **Save Changes** to complete the setup. (Figure 1)

The screenshot shows the 'Payment Gateway Settings' page. At the top, there's a breadcrumb trail: Home > Pay Per View > Payment Gateway. Below this, a section titled 'Payment Gateway Settings' contains three instructions: 'Enable one payment processors from the list below. You need to have an account with them!', 'Click on "See Setup Instructions" and complete them.', and 'Set your preferred currency.' The main content area is divided into two sections: 'Payment Processors' and 'Currency'. Under 'Payment Processors', there are two entries: 'Authorize.net' and 'PayPal Express Checkout'. 'Authorize.net' is currently active, indicated by a blue 'On' toggle. To its right, there's a link to 'See Setup Instructions' and a checkbox for 'I confirm I have completed the required setup'. Below this, there are four input fields: 'SILENT POST URL' (with a pre-filled URL), 'RELAY RESPONSE URL' (with a pre-filled URL), 'API LOGIN ID' (with a placeholder 'Enter Your API Login ID'), and 'TRANSACTION KEY' (with a placeholder 'Enter Your Transaction Key'). 'PayPal Express Checkout' is currently inactive, indicated by a grey 'Off' toggle. At the bottom, the 'Currency' section shows a dropdown menu set to 'U.S. Dollars (USD)'. A 'Save Changes' button is located at the bottom right of the form.

Figure 1

# Access Control Management

An **Access Control Profile** defines authorized and restricted domains, countries, IP addresses, flavors and advanced security settings such as protection with token authentication. By assigning an **Access Control Profile** to your content, you can either completely block it from being viewed or block it with a free preview. (Figure 2)

Access Control

Home - Access Control

An Access Control Profile defines authorized and restricted domains, countries, IP addresses, flavors and advanced security settings such as protection with token authentication. You can select an appropriate Access Control Profile for each entry or group of entries.

Profiles

Refresh

Add Profile

Show 10 entries

Export to Excel

Bulk Actions

	ID	Name	Description	Rules	Default	Created On	Actions
<input type="checkbox"/>	28	Default	default access control profile	<a href="#">View Rules</a>	<input checked="" type="checkbox"/>	10/18/2012 09:09 PM	<div>Edit</div>
<input type="checkbox"/>	3344	Completely Blocked		<a href="#">View Rules</a>		11/02/2016 08:42 PM	<div>Edit</div>
<input type="checkbox"/>	3349	Blocked with a Free Preview		<a href="#">View Rules</a>		11/02/2016 08:43 PM	<div>Edit</div>

Showing 1 to 3 of 3 entries

Previous

1

Next

Figure 2

## Adding an Access Control Profile

To add an **Access Control Profile**, click on the **Add Profile** button. Enter a name, description (optional), domain, country, IP, flavor rules, and check the option “Protect Video With Authentication Token”. The profile **must** have at least authentication token protection enabled in order to be used with pay-per-view system.

## Editing an Access Control Profile

To edit an **Access Control Profile**, click on the **Edit** dropdown menu on the **Profile’s** row and select **Profile**.

## Deleting an Access Control Profile

To delete an **Access Control Profile**, click on the **Edit** dropdown menu on the **Profile’s** row and select **Delete**. Finally, click on the **Delete** button to confirm the deletion.

# E-mail Configuration

You can configure the “From Name” and “From Email” your emails should be sent from. You also have the ability to choose whether to use the default SMTP server or configure and use a third party SMTP server.

Figure 3

By default, emails will be sent to your users using our in house SMTP mail server. Because of our delivery system, these emails can sometimes either end up in a user’s spam folder or be blocked. We **strongly recommend** setting up your account to use a third party SMTP relay service, such as gmail, yahoo, hostgator, etc., to send out your emails.

**\*Note:** Each of these third party SMTP relay services have their own limits such as the number of emails you’re allowed to send out a day. Please make sure you know these limits before configuring your account to use their SMTP server.

## E-mail Templates

E-mails are automatically sent to users when they first **Register**, **Complete a Purchase**, or **Reset their Password**. Each of these three e-mails has a set of **Email Templates: Default Template** and **Custom Template**.

### Email Templates

- A **Default Template** is a preconfigured e-mail template that **cannot** be modified.
- A **Custom Template** is a template that **can** be modified. If you are using a **Custom Template**, your message **must** include certain **variables**. A **variable** is a reserved word that looks like this: **%word%**

Once you have finished modifying your e-mail template, click on **Save Changes**. (Figure 4)

**Email Templates** Home > Pay Per View > Email > Templates

There are a few e-mails that get automatically sent out to your registered users. Please click on each tab below and specify the correct messages you would like your registered users to see.

**Register Email**   **Thank You Email**   **Password Reset Email**

<b>Description</b>	This e-mail is automatically sent out when a user first registers or when you manually register a user. Your message <b>MUST</b> include the at least the "User Name" variable.
<b>Email Template</b>	<div>Default Template</div> <p>Use the default template or customize your own message.</p>
<b>Subject</b>	<div>Thank You for Registering!</div> <p>The subject that will be used for this email.</p>
<b>Insert Variable</b>	<div>Business Name</div> <div>Insert Variable   Clear Data   Restore Template Data</div>
<b>Body</b>	<div> <p>Welcome!</p> <p>Your registered email address is: %user_email%</p> <p>If you forgot your password, you can reset it at any time by clicking on the "Forgot Password?" link on the login window.</p> <p>You can use your registered email address and password to view your purchased video(s) at a later time.</p> <p>Please feel free to contact us if you have any questions or feedback about your experience: %email%</p> <p>Best Regards, %business_name% Team.</p> </div> <p>The message that will be used for this email.</p> <div>Save Changes</div>

Figure 4

## User Configuration

The following user configuration settings are available: **Allow Concurrent Logins**, **Skip Activation Step**, and **User Registration Form**.

**Users** Home > Pay Per View > Users

A user account consists of both a user name and a password that allows access to your pay-per-view content. Once a user is logged in, they can view their purchased videos. You can manually add a user account or a user can easily register through the player widget.

**Configuration**

<b>Allow Concurrent Logins</b>	<div>Off</div> <p>Allow concurrent logins for a user account.</p>
<b>Skip Activation Step</b>	<div>Off</div> <p>Skip the requirement of activating an account with an activation link sent to a user's email address.</p>
<b>User Registration Form</b>	<div>Registration Form</div> <p>Add up to 5 additional form fields to the user registration form.</p>

Figure 5

### Allow Concurrent Logins

By default, your users are only allowed to log in from a single location. Turning this option on will allow your users to log in from multiple locations concurrently.

### Skip Activation Step

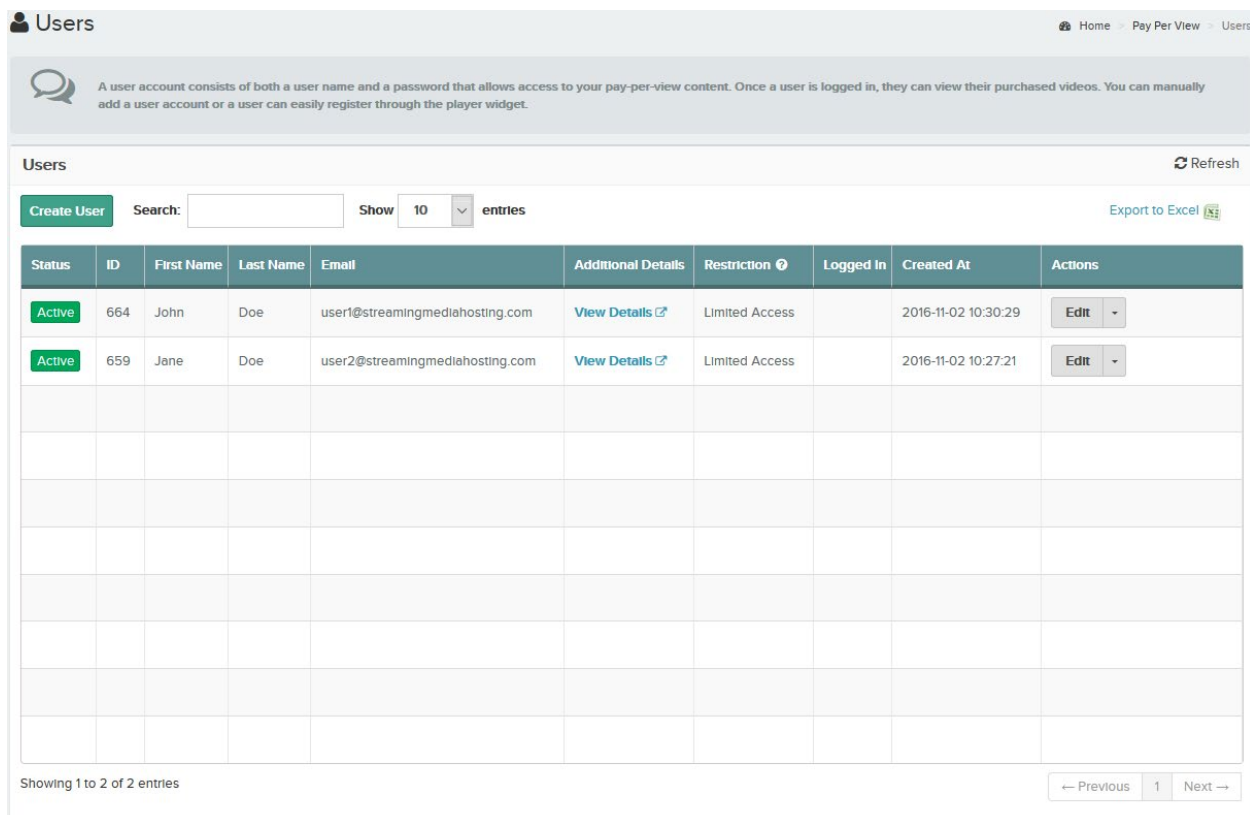
Turning this option on will skip the requirement of activating an account with an activation link sent to a user's email address.

## User Registration Form

By default, the user registration form consists of the following fields: first name, last name, email, password, and confirm password. You have the option of adding up to five additional form fields to this form. Check the “required” check box next to the fields where you require your users to enter a value. Only alphanumeric characters and underscores are allowed for field names.

## User Management

A user account consists of both a username (e-mail) and a password that allows access to your pay-per-view content. A user **must** be logged in to view their purchased content. You can manually add a user account or a user can easily register through the **pay-per-view player**. (Figure 6)



Users

Home > Pay Per View > Users

A user account consists of both a user name and a password that allows access to your pay-per-view content. Once a user is logged in, they can view their purchased videos. You can manually add a user account or a user can easily register through the player widget.

Users Refresh

Create User Search: Show 10 entries Export to Excel

Status	ID	First Name	Last Name	Email	Additional Details	Restriction ?	Logged In	Created At	Actions
Active	664	John	Doe	user1@streamingmediahosting.com	<a href="#">View Details</a>	Limited Access		2016-11-02 10:30:29	<a href="#">Edit</a>
Active	659	Jane	Doe	user2@streamingmediahosting.com	<a href="#">View Details</a>	Limited Access		2016-11-02 10:27:21	<a href="#">Edit</a>

Showing 1 to 2 of 2 entries

← Previous 1 Next →

Figure 6

## Creating a User Account

To manually create a **User Account**, click the **Create User** button. Enter a **First Name**, **Last Name**, **Email**, and **Password**. Finally, choose whether the user should have **Limited** or **Unlimited Access** and whether the account should have a **Status** of **Active** or **Blocked**.

### Restrictions

- A user account with a **Restriction** of **Limited Access** restricts the user to **only** view content that they have purchased.
- A user account with a **Restriction** of **Unlimited Access** grants the user access to **all** of your pay-per-view content, regardless if they have paid for it or not.

### Status

- A user account that has a **Status** of **Active** allows the user to be able to login and purchase content.
- A user account that has a **Status** of **Blocked** completely blocks the user from being able to login and purchase any content.

Click the **Create** button to create the **User Account**. Once the account has been created, an email will be sent to the user confirming their registration and will include their login information.

## Editing a User Account

To edit a **User Account**, click on the **Edit** dropdown menu on the **User's** row and select **User**. Once you have finished modifying the user details, click on the **Update** button to update the account.

## Editing Additional Details

If you have configured your registration form to have additional custom fields other than the default ones, you can edit these additional details by clicking on the **Edit** dropdown menu on the **User's** row and select **Additional Details**. Once you have finished modifying these additional details, click on the **Update** button to update the account.

## Destroy Session

When a user is logged in, a check mark will appear under the **Logged In** column in the **User's** table. You have the option of manually destroying their login session, effectively logging them out, by clicking on the **Edit** dropdown menu on the **User's** row and selecting **Destroy Session**.

## Deleting a User Account

To delete a **User Account**, click on the **Edit** dropdown menu on the **User's** row and select **Delete**. Click on the **Delete** button to confirm the deletion.

## Changing a User's Status

To change a user account's **Status**, click on the **Edit** dropdown menu on the **User's** row and select **Block** or **Unblock**. The **Status** alert will be one of two alerts depending on the current status of the user. Click on the **Block** or **Unblock** button to confirm the change of **Status**.

## Viewing a User's Orders

To view a user's **Orders**, click on the **Edit** dropdown menu on the **User's** row and select **View Orders**. You will be shown a table with all of the user's orders.

## Changing a User's Restriction

To change a user's **Restriction**, click on the **Edit** dropdown menu on the **User's** row and select **Restriction**. Choose the **Restriction** from the drop-down box and click on the **Update** button.

## Changing a User's Password

To change a user's **Password**, click on the **Edit** dropdown menu on the **User's** row and select **Password**. Enter the new password and click on the **Reset** button. An e-mail will be sent to the user confirming the account password has been successfully updated.

## Activate a User's Account

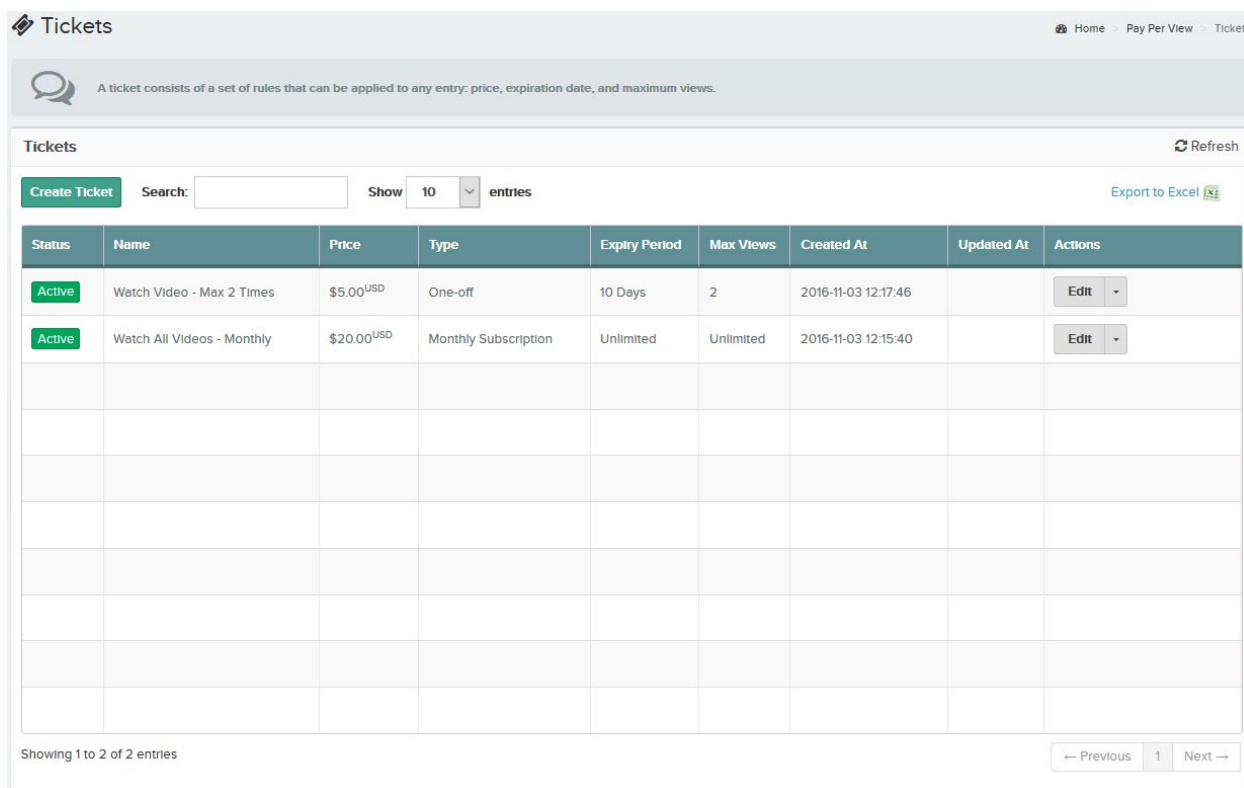
If a user has yet to activate their account after registering, a **Not Activated** alert will appear under the **Status** column on the **User's** row. To manually activate a **User's Account**, click on the **Edit** dropdown menu on the



**User's** row and select **Activate**. Click on the **Activate** button to activate their account. An e-mail will be sent to the user confirming their account is now activated and registered.

## Ticket Management

A ticket consists of a set of rules that can be applied to any entry; price, expiration date, and maximum views. There are two types of tickets: **One-off** and **Subscription**. (Figure 7)



The screenshot shows a web interface for managing tickets. At the top, there's a breadcrumb trail: Home > Pay Per View > Tickets. Below this is a header bar with a speech bubble icon and the text: "A ticket consists of a set of rules that can be applied to any entry; price, expiration date, and maximum views." The main content area is titled "Tickets" and includes a "Refresh" button. Below the title is a "Create Ticket" button, a search input field, and a "Show 10 entries" dropdown. There's also an "Export to Excel" link. The table below has columns: Status, Name, Price, Type, Expiry Period, Max Views, Created At, Updated At, and Actions. Two tickets are listed: "Watch Video - Max 2 Times" (One-off, \$5.00, 10 Days, 2 views) and "Watch All Videos - Monthly" (Monthly Subscription, \$20.00, Unlimited, Unlimited views). Both are "Active". The bottom of the table shows "Showing 1 to 2 of 2 entries" and pagination controls.

Status	Name	Price	Type	Expiry Period	Max Views	Created At	Updated At	Actions
Active	Watch Video - Max 2 Times	\$5.00 <sup>USD</sup>	One-off	10 Days	2	2016-11-03 12:17:46		Edit
Active	Watch All Videos - Monthly	\$20.00 <sup>USD</sup>	Monthly Subscription	Unlimited	Unlimited	2016-11-03 12:15:40		Edit

Figure 7

## Creating a Ticket

To create a **Ticket**, click on the **Create Ticket** button. First choose the **Ticket Type: One-off** or **Subscription**. Next, enter a **Ticket Name**, **Ticket Description** (optional), and a **Ticket Price** (must be greater than 0). Then, choose whether the ticket's **Status** should be **Active** or **Blocked**. Finally, choose whether the ticket should have an **Expiry Period** (expiration date) and/or have **Maximum Views**.

### Ticket Type

- A **one-off** ticket is a ticket where users need to pay only once.
- A **subscription** ticket is a recurring payment. You have three options for a **subscription** ticket: **weekly**, **monthly**, or **yearly**.

**\*Note:** if using the **PayPal** gateway, a user **must** have a **PayPal** account to purchase a **subscription**

### Expiry Period

- If you choose to have an **Expiry Period**, you have the option of having your ticket expire in a certain amount of **hours**, **days**, **months**, or **years**.
- Choose **Unlimited** if you do not want your ticket to expire.

### Maximum Views

- If you choose to have **Maximum Views**, you have the option of having your ticket expire once it reaches a certain number of views.

- Choose **Unlimited** if you do not want your ticket to expire after a certain amount of views.

## Editing a Ticket

To edit a **Ticket**, click on the **Edit** dropdown menu on the **Ticket's** row and select **Ticket**. Once you have finished modifying your settings, click on the **Update** button to update the ticket.

## Deleting a Ticket

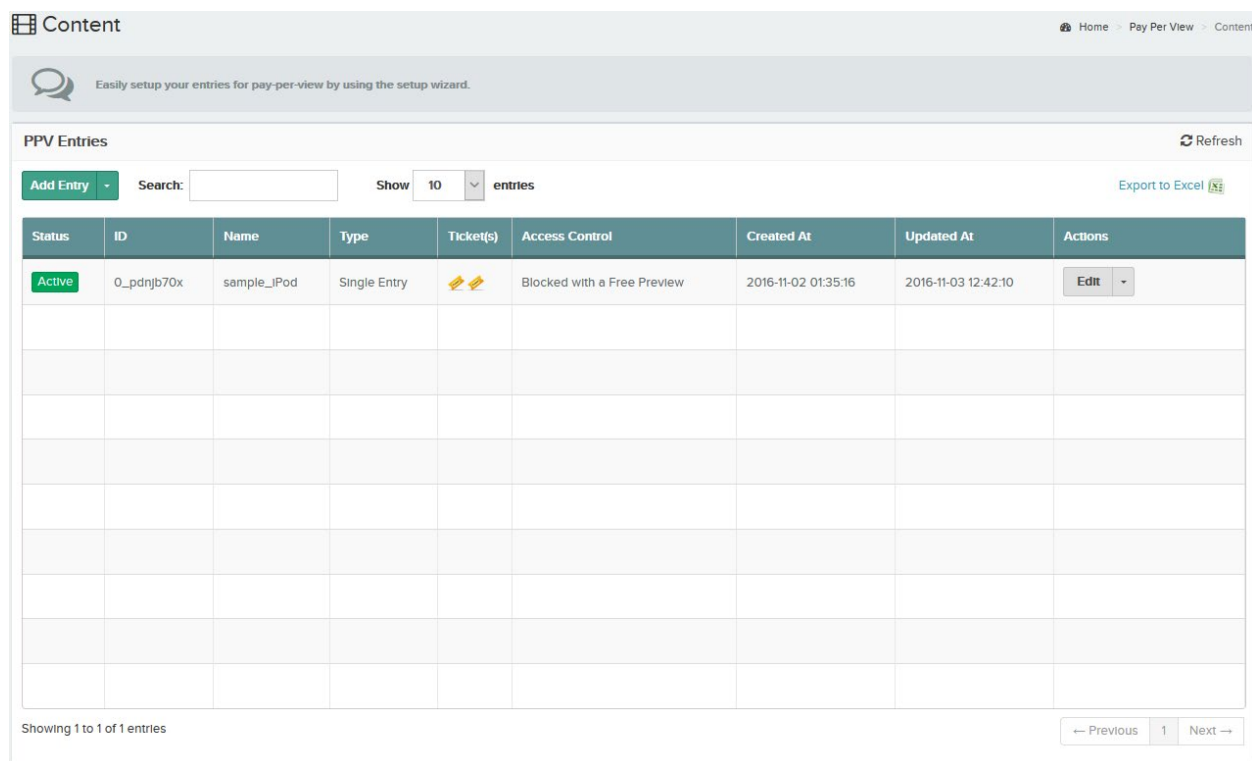
To delete a **Ticket**, click on the **Edit** dropdown menu on the **Ticket's** row and select **Delete**. Click on the **Delete** button to confirm the deletion.

## Changing a Ticket's Status

To change a ticket's **Status**, click on the **Edit** dropdown menu on the **Ticket's** row and select **Block** or **Unblock**. The **Status** alert will be one of two alerts depending on the current status of the ticket. Click on the **Block** or **Unblock** button to confirm the **Status** change.

## Setting Up Your Content for Pay-Per-View

You can easily set up your content for pay-per-view by using the **setup wizard**. You **must** have at least one **Access Control Profile** and one **Ticket** to complete the setup. (Figure 8)





Content

Home > Pay Per View > Content

Easily setup your entries for pay-per-view by using the setup wizard.

PPV Entries Refresh

Add Entry Search:  Show 10 entries Export to Excel

Status	ID	Name	Type	Ticket(s)	Access Control	Created At	Updated At	Actions
Active	0_pdnjb70x	sample_iPod	Single Entry	 	Blocked with a Free Preview	2016-11-02 01:35:16	2016-11-03 12:42:10	<span>Edit</span>

Showing 1 to 1 of 1 entries Previous 1 Next

Figure 8

**Important:** the system allows you to setup two types of entries for pay per view: single entry and playlist. Each of these different types of entries has their own unique ID within the Platform. Essentially, when setting up your content for pay per view, you are selling access to these IDs. Please be aware that when your pay per view users pay and gain access to one of these two entry types, they **will only** have access to that specific entry type. For example, purchasing a playlist **does not** mean your users will also have access to the other entry type: single entry.

## Using the Pay-Per-View Setup Wizard

Setting up your content for pay-per-view is a **5** step process:

1. **Select Entry/Playlist**
2. **Confirm Entry Details**
3. **Setup Scheduling**
4. **Selecting Ticket(s)**
5. **Selecting an Access Control Profile.**

### 1. Select Entry/Playlist

Select the content you want to sell from your entry list or playlists.

**\*Note: you can only select Manual Playlists**

### 2. Confirm Entry Details

On the **Purchase Window**, the following information about the entry will be displayed: the entry's default thumbnail, name, and a custom message. You have the option to update the name or custom message on this step.

### 3. Setup Scheduling

Scheduling determines when your entry will be permitted for viewing and when access should be discontinued. The ability to set a start time allows for a presale window. You also have the option of showing a countdown timer on the **Purchase Window**.

### 4. Select Ticket(s)

Assign one or more tickets (max 5) to your content by checking the check box next to each ticket.

### 5. Select Access Control

Assign an **Access Control Profile** to your content by selecting it.

Finally, click on the **Finish** button to complete the pay-per-view setup.

## Editing a Pay-Per-View Setup

To edit a **Pay-Per-View Setup**, click on the **Edit** dropdown menu on the **Entry's** row and select **Entry**. Once you have finished modifying your settings, click on the **Finish** button to update the setup.

## Deleting a Pay-Per-View Setup

To delete a **Pay-Per-View Setup**, click on the **Edit** dropdown menu on the **Entry's** row and select **Delete**. Click on the **Delete** button to confirm the deletion.

## Changing a Pay-Per-View Setup's Status

To change a **Pay-Per-View Setup's Status**, click on the **Edit** dropdown menu on the **Entry's** row and select **Block** or **Unblock**. The Status alert will be one of two alerts depending on the current status of the entry. Click on the **Block** or **Unblock** button to update the **Status**.

## Preview & Embed

To **Preview & Embed** your pay-per-view player for a specific entry, click on the **Edit** dropdown menu on the **Entry's** row and select **Preview & Embed**. You have the option of using any of your custom players. For extra security, click on the check box next to **Support for HTTPS Embed Code**. Your web server must be configured for SSL in order to support https connections.

# Order and Subscription Management

You can easily keep track of all your orders or subscriptions. (Figure 9)

Orders Subscriptions

Search:  Show 10 entries Export to Excel Refresh

ID	Entry Name	Email	Payment Status	Order	Order Status	Created At	Actions
3139	sample_iPod	user1@streamingmediahosting.com	Completed	<a href="#">View Order Details</a>	Active	2016-11-03 01:13:04 AM	Edit

Showing 1 to 1 of 1 entries Previous 1 Next

Figure 9

## Deleting an Order

To delete an **Order**, click on the **Edit** dropdown menu on the **Order's** row and select **Delete**. Click on the **Delete** button to confirm the deletion.

## Refunding an Order

To refund an **Order**, click on the **Edit** dropdown menu on the **Order's** row and select **Refund**. Click on the **Refund** button to confirm the refund.

## Cancelling a Subscription

To cancel a **Subscription**, click on the **Edit** dropdown menu on the **Subscription's** row and select **Cancel**. Click on the **Cancel** button to confirm the cancellation.

## Suspending a Subscription

To suspend a **Subscription**, click on the **Edit** dropdown menu on the **Subscription's** row and select **Suspend**. Click on the **Suspend** button to confirm the suspension.

## Reactivating a Subscription

To reactivate a **Subscription**, click on the **Edit** dropdown menu on the **Subscription's** row and select **Reactivate**. Click on the **Reactive** button to confirm the reactivation.

## Order/Subscription Status meanings

The **Orders** table contains two status columns: **Order Status** and **Payment Status**. Each status column has many different types of statuses.

### Order Status

**Active:** an order has a status of **Active** if the purchased content has not yet expired.

**Expired:** an order has a status of **Expired** if the purchased content has expired.

**Refunded:** an order has a status of **Refunded** if the payment has been refunded.

### Payment Status

**Pending:** a payment has a status of **Pending** if the payment has not yet been completed.

**Completed:** a payment has a status of **Completed** if the funds have successfully been added to your account balance.

**Denied:** a payment has a status of **Denied** if you denied the payment.

**Failed:** a payment has a status of **Failed** if the payment didn't go through.

**In-Progress:** a payment has a status of **In-Progress** if the payment was sent, but you haven't accepted it yet.

**Pending Subscription:** a payment has a status of **Pending Subscription** if the order is part of a subscription and the first payment has not yet completed.

**Recurring Payment:** a payment has a status of **Recurring Payment** if the order is a recurring payment that has successfully **completed** and is part of a subscription.

The **Subscriptions** table contains one status column: **Status**.

### Status

**Pending:** a subscription has a status of **Pending** if the initial payment has yet to go through.

**Active:** a subscription has a status of **Active** if the recurring payments have successfully been **completed**.

**Cancelled:** a subscription has a status of **Cancelled** if the subscription was cancelled.

## Affiliate Program Management

You can easily manage all of your affiliates, campaigns, affiliate links, and commissions in this section.

A **Campaign** represents a product or group of products that pay the same commission. In a **Campaign**, you can specify for how many days, from the original referral, your affiliate will get commission. You can also specify the commission rate (fixed or percentage).

An **Affiliate Link** is a link that redirects users to a **Target URL** and keeps track of their **Clicks** and **Sales**.

There are two different types of **Clicks**: **Unique** and **Raw** clicks.

- A **Unique** click is when a customer clicks on an **Affiliate Link** for the very first time and is redirected to your site.
- A **Raw** click is all the other times when the same customer clicks an **Affiliate Link** by which he/she gets to your site.

**\*Note:** An **Affiliate Link** will **stop** collecting stats if the **Status** of its assigned **Affiliate**, or **Campaign**, or the **Affiliate Link** itself is **Blocked**.

Home > Pay Per View > Affiliate Program

Manage all of your affiliates here. You can edit, delete or add new affiliates manually by using the wizards under the "Actions" column.

Affiliates
Campaigns
Marketing
Commissions

Create Affiliate
 Search: 
 Show 10 entries
 Export to Excel
Refresh

Status	Referral ID	First Name	Last Name	Email	Total Commissions	Created At	Actions
Active	4	Affiliate	User	affiliate@streamingmediahosting.com	\$0.00 <sup>USD</sup>	2016-11-03 11:22:55	<div>Edit</div>

Showing 1 to 1 of 1 entries
 

← Previous
 1
 Next →

Figure 10

Creating an Affiliate

To create an **Affiliate**, click on the **Create Affiliate** button. Fill out all the required fields and click on the **Create** button.

Editing an Affiliate

To edit an **Affiliate**, click on the **Edit** dropdown menu on the **Affiliate’s** row and select **Affiliate**. Once you have finished modifying your fields, click on the **Update** button to update the **Affiliate**.

Deleting an Affiliate

To delete an **Affiliate**, click on the **Edit** dropdown menu on the **Affiliate’s** row and select **Delete**. Click on the **Delete** button to confirm the deletion.

Changing an Affiliate’s Status

To change an affiliate’s **Status**, click on the **Edit** dropdown menu on the **Affiliate’s** row and select **Block** or **Unblock**. The **Status** alert will be one of two alerts depending on the current status of the **Affiliate**. Click on the **Block** or **Unblock** button to confirm the **Status** change.

Viewing an Affiliate’s Commissions

To view an **Affiliate’s Commissions**, click on the **Edit** dropdown menu on the **Affiliate’s** row and select **View Commissions**. You will then be shown a table of all of the user’s commissions.

Home > Pay Per View > Affiliate Program

Manage all of your affiliates here. You can edit, delete or add new affiliates manually by using the wizards under the "Actions" column.

Affiliates
Campaigns
Marketing
Commissions

Create Campaign
 Search: 
 Show 10 entries
 Export to Excel
Refresh

Status	ID	Name	Cookie Life	Commission Rate	Created At	Actions
Active	4	Campaign 1	3 Days	5%	2016-11-03 12:09:33	<div>Edit</div>

Showing 1 to 1 of 1 entries
 

← Previous
 1
 Next →

Figure 11

Creating a Campaign

To create a **Campaign**, click on the **Create Campaign** button. Enter a **Name**, **Description** (optional), **Cookie Life**, **Commission Rate**, and whether it should have a **Status** of **Active** or **Blocked**.

**Cookie Life** defines for how many days, from the original referral, your affiliate will get commission.

**Commission Rate** can either be a fixed ammout or a percentage.

Editing a Campaign

To edit a **Campaign**, click on the **Edit** dropdown menu on the **Campaign’s** row and select **Campaign**. Once you have finished modifying your settings, click on the **Update** button to update the **Campaign**.

Deleting a Campaign

To delete a **Campaign**, click on the **Edit** dropdown menu on the **Campaign’s** row and select **Delete**. Click on the **Delete** button to confirm the deletion.

Changing a Campaign’s Status

To change a campaign’s **Status**, click on the **Edit** dropdown menu on the **Campaign’s** row and select **Block** or **Unblock**. The **Status** alert will be one of two alerts depending on the current status of the **Campaign**. Click on the **Block** or **Unblock** button to confirm the **Status** change.

Affiliate Program
Home > Pay Per View > Affiliate Program

Manage all of your affiliates here. You can edit, delete or add new affiliates manually by using the wizards under the "Actions" column.

Affiliates
Campaigns
Marketing
Commissions

Create Link
Search:
Show 10 entries
Export to Excel
Refresh

Status	ID	Name	Target URL	Affiliate Name	Campaign Name	Unique Clicks	Raw Clicks	Sales	Created At	Actions
Active	4	Affiliate Link	http://www.affiliate.com	Affiliate User	Campaign 1	0	0	0	2016-11-03 12:18:28	Edit

Showing 1 to 1 of 1 entries
Previous 1 Next

Figure 12

Creating an Affiliate Link

To create an **Affiliate Link**, click on the **Create Link** button. Enter a **Name**, **Description** (optional), and a **Target URL**. Next, assign an **Affiliate** and a **Campaign** to the link. Finally, choose whether the **Affiliate Link** should have a **Status** of **Active** or **Blocked**. Click on the **Create** button to create the link.

Editing an Affiliate Link

To edit an **Affiliate Link**, click on the **Edit** dropdown menu on the **Link’s** row and select **Link**. Once you have finished modifying your settings, click on the **Update** button to update the **Affiliate Link**

Deleting an Affiliate Link

To delete an **Affiliate Link**, click on the **Edit** dropdown menu on the **Link’s** row and select **Delete**. Click on the **Delete** button to confirm the deletion.

Changing an Affiliate Link’s Status

To change an **Affiliate Link’s Status**, click on the **Edit** dropdown menu on the **Link’s** row and select **Block** or **Unblock**. The **Status** alert will be one of two alerts depending on the current status of the **Affiliate Link**. Click on the **Block** or **Unblock** button to confirm the **Status** change.

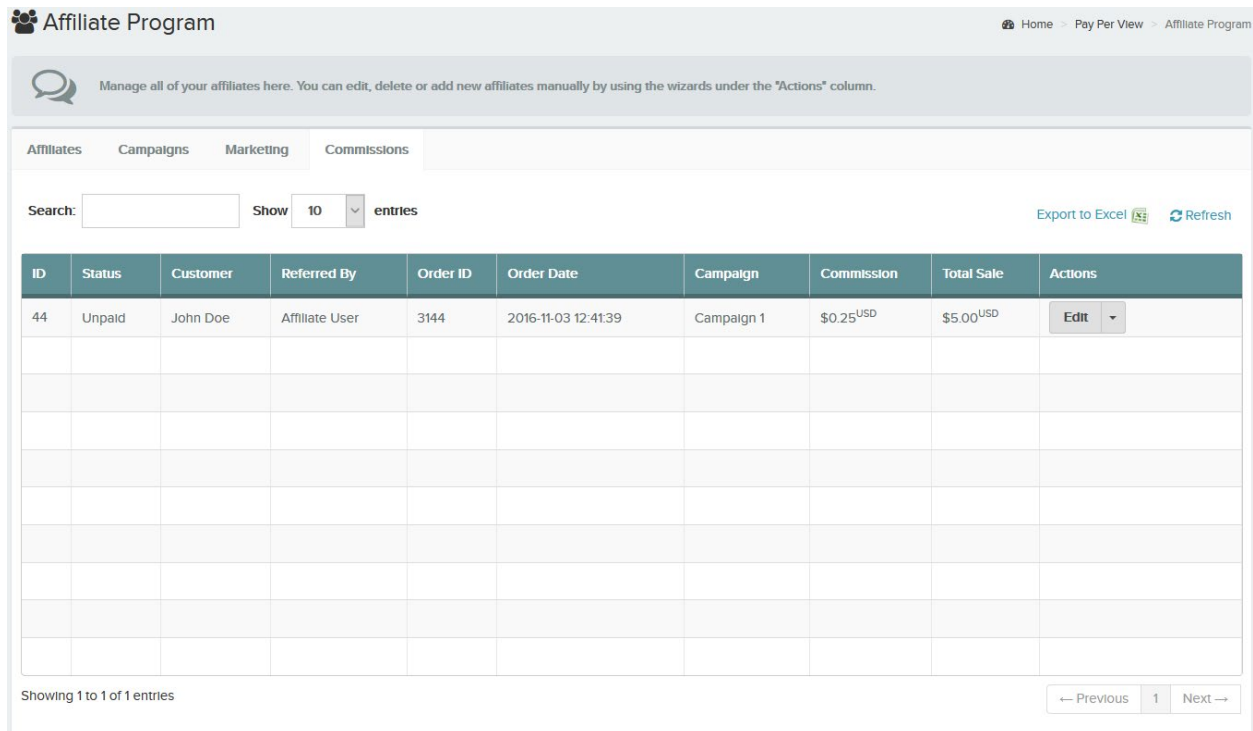
Getting the Affiliate Link

To get the **Affiliate Link**, click on the **Edit** dropdown menu on the **Link’s** row and select **View Link**. This is the link you give to your **Affiliate**.



## Viewing Overall Commissions

To view your **Overall Commissions**, click on the **Commissions** tab. You will be shown a list of all your **Affiliate's** commissions.



The screenshot shows the 'Affiliate Program' interface with the 'Commissions' tab selected. It features a search bar, a table with columns for ID, Status, Customer, Referred By, Order ID, Order Date, Campaign, Commission, Total Sale, and Actions. The first row shows an unpaid commission for John Doe. The table is currently displaying 1 of 1 entries.

ID	Status	Customer	Referred By	Order ID	Order Date	Campaign	Commission	Total Sale	Actions
44	Unpaid	John Doe	Affiliate User	3144	2016-11-03 12:41:39	Campaign 1	\$0.25 <sup>USD</sup>	\$5.00 <sup>USD</sup>	Edit

Figure 13

## Keeping Track of your Paid Commissions

You can keep track of the commissions you have paid your affiliates. The **Status** column will have a **Status** of either **Paid** or **Unpaid**. To change the commission **Status**, click on the **Edit** dropdown menu on the **Commission's** row and select **Change to Paid** or **Change to Unpaid**. Click on the **Change** button to confirm the **Status** change.

## Overview of the Pay-Per-View Player

The pay-per-view player is a special player that allows users to purchase your content, register, login, or reset their password straight from the player itself.

### Purchase Window

Once the player reaches the end of the **Free Preview** or is **Completely Blocked**, the user will be presented with a pop-up **Purchase Window**. The **Purchase Window** will display the following:

- A list of all of the **Tickets** that have been assigned to the entry.
- A description of when the **Ticket** will expire.
- Forms for a user to either register or log into their account.

**\*Note:** a user **must** be logged in to be able to purchase content.

The screenshot shows a modal window titled "Tickets" with a close button (X) in the top right corner. Inside the window, the text "Please select a price option:" is centered. Below it is a green button labeled "\$5.00". Underneath the button, it says "View a total of 2 times • Expires in 10 days of your purchase". Below this, the text "Subscription options:" is centered. Underneath is another green button labeled "\$20.00/month".

Figure 14

## User Registration

A user can easily register by clicking on the **Register** link on the **Purchase Window**. They will then be shown a registration form. After filling out all the required fields, clicking on the **Register** button will send an email to the user with an **Activation Link**. Once the user clicks on the **Activation Link**, the user will now be fully registered in the system and will be allowed to purchase content.

***\*Note:** a user **cannot** register if their email already exists in the system.*

## Confirmation Window

A **Confirmation Window** will be displayed before a user actually purchases the content through a payment gateway. Clicking on the **Confirm and Pay** button will first record the order in the system with a **Payment Status of Pending**.

Finally, if the gateway being used is **PayPal**, a pop-up window will ask the user to either login to their **PayPal** account to complete this purchase or to **buy as a guest**.

***\*Note:** a user **must** have a **PayPal** account to purchase a **subscription***

The screenshot shows the PayPal Guest Checkout page in a Mozilla Firefox browser window. The page title is "PayPal Checkout - Create a PayPal account! - Mozilla Firefox". The URL is "https://www.sandbox.paypal.com/checkoutnow/token=EC-6U". The page has a "Log In" button for users with a PayPal account. Below it, the "PayPal Guest Checkout" section is visible, with a note: "We don't share your financial details with the merchant." The form includes fields for "Country" (set to "United States"), "Card number", "Expires", "CSC", "First name", "Last name", and "Billing address" (with a "Street address" field). On the right side, there is a graphic with a shield and the text: "PayPal is the safer, easier way to pay. No matter where you shop, we keep your financial information secure."

Figure 15

If the gateway being used is **Authorize.net**, a pop-up window will ask the user to fill out a form and click on **Pay Now** button to complete the purchase.

Payment Form - Mozilla Firefox

https://test.authorize.net/gateway/transact.dll

Order Information \* Required Fields

Title: sample\_iPod

Total: \$5.00 (USD)

Payment Information

Pay by ☒ Credit / Debit Card ☐ Bank Account (USA Only)

VISA MasterCard American Express DISCOVER JCB

Card Number:  \* (enter number without spaces or dashes)

Expiration Date:  \* (mmyy)

Card Code:  \* [What's this?](#)

Billing Information

First Name: John Last Name: Doe

Address:

City:

State/Province:  Zip/Postal Code:

Email: user1@streamingmediahosting.com

Pay Now [Cancel Order](#)

Figure 16

Once the user has successfully paid for the content, the **Status** of the order will change to **Completed**. The pop-up windows will then disappear and the content will resume playing.

## Logging In

A registered user must first be **Logged In** to be able to purchase content or view content that they have already paid for. To **Login**, click on the “**Already registered?**” link on the **Purchase Window**. Once the user has been successfully **Logged In**, they will either be shown the **Purchase Window** or the content will immediately begin playing if the user has already purchased it.

## Password Recovery

If a user forgets their password, they can reset it by using the **Password Recovery** form. On the **Login** window, clicking on the “**Forgot Password**” link will display the **Password Recovery** form. A user will need to enter their registered email and click the **Submit** button to successfully submit a **password reset** request.

An email will be sent to the user with a **Reset Password** link to a page where the user can insert their new password.