

Transcoding Profiles for Streaming Media Platform

When a video is uploaded to the Platform, the video is associated with a conversion profile, also known as a Transcoding Profile. A Transcoding profile may be comprised of a single flavor or multiple flavors. Your profiles can be found by navigating to Transcoding -> VOD Transcoding. This guide provides an overview of the processes for:

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Creating a Transcoding Profile

A transcode is made from taking an encoded piece of video and converting it into one or more newly compressed streams that can then be played in a player on a computer or mobile device depending on the settings and methods used. The main purpose of the reconversion is to create a match for the required target platforms and distribution methods.

To create a transcoding profile, click on the green “Add Profile” button. Enter a name, description (optional), and select the flavors you want to associate with this profile. Then click on “Create”. (Figure 1)

Add New Profile

Name: *

Description:

Flavors: *

	ID	Conversion Flavor	Format	Codec	Bitrate (kbps)	Dimensions
<input type="checkbox"/>	0	Source	N/A	N/A	0	[auto] x [auto]
<input type="checkbox"/>	1	HD	flv	vp6	4192	[auto] x 1080
<input type="checkbox"/>	2	High - Large	flv	vp6	2628	[auto] x 720
<input type="checkbox"/>	3	Standard - Large	flv	vp6	1446	[auto] x 720
<input type="checkbox"/>	4	Standard - Small	flv	vp6	846	[auto] x 352
<input type="checkbox"/>	5	Basic - Small	flv	vp6	496	[auto] x 352

Figure 1

Editing a Transcoding Profile

To edit a transcoding profile, click on the edit drop down menu next to the profile and click on the “Profile” option. (Figure 2)

Transcoding - Convert your content to 1080p, 720p, 540p, and more. Refresh

Add Profile

Show 10 entries

Export to Excel

Bulk Actions

	ID	Name	Description	Flav	Default	Created On	Actions
<input type="checkbox"/>	4138	Test		S		09/04/2015 07:40 PM	<div>Edit</div>
<input type="checkbox"/>	4143	Test 2		S		09/04/2015 07:50 PM	<div>Profile</div>
<input type="checkbox"/>	4458	Test 5		S		11/06/2015 01:18 PM	<div>Set as Default</div>
<input type="checkbox"/>	6224	Audio Only		S		06/27/2016 12:24 PM	<div>Delete</div>
<input type="checkbox"/>	9853	Trans1		S		11/22/2017 11:19 AM	<div>Edit</div>
<input type="checkbox"/>	9968	BSF Test		S		01/17/2018 03:43 PM	<div>Edit</div>
<input type="checkbox"/>	1009	Source Only			<input checked="" type="checkbox"/>	02/27/2018 05:21 PM	<div>Edit</div>
<input type="checkbox"/>	1025	Default				04/12/2018 11:21 AM	<div>Edit</div>
<input type="checkbox"/>	10273	Trans2		S		04/17/2018 08:54 PM	<div>Edit</div>
<input type="checkbox"/>	10293	VR Trans		S		04/18/2018 11:02 PM	<div>Edit</div>

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Figure 2

Deleting a Transcoding Profile

To delete a transcoding profile, click on the edit drop down menu next to the profile and click on the “Delete” option. (Figure 3)

Transcoding - Convert your content to 1080p, 720p, 540p, and more.

Refresh

Add Profile

Show 10 entries

Export to Excel

Bulk Actions

	ID	Name	Description	Flav	Default	Created On	Actions
<input type="checkbox"/>	4138	Test		S		09/04/2015 07:40 PM	Edit
<input type="checkbox"/>	4143	Test 2		S		09/04/2015 07:50 PM	Profile Set as Default Delete
<input type="checkbox"/>	4458	Test 5		S		11/06/2015 01:18 PM	
<input type="checkbox"/>	6224	Audio Only		S		06/27/2016 12:24 PM	Edit
<input type="checkbox"/>	9853	Trans1		S		11/22/2017 11:19 AM	Edit
<input type="checkbox"/>	9968	BSF Test		S		01/17/2018 03:43 PM	Edit
<input type="checkbox"/>	1009	Source Only			<input checked="" type="checkbox"/>	02/27/2018 05:21 PM	Edit
<input type="checkbox"/>	1025	Default				04/12/2018 11:21 AM	Edit
<input type="checkbox"/>	10273	Trans2		S		04/17/2018 08:54 PM	Edit
<input type="checkbox"/>	10293	VR Trans		S		04/18/2018 11:02 PM	Edit

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Figure 3

Setting a default Transcoding Profile

When you upload content, your default transcoding profile will determine which flavors will automatically be created from the source file. To set a default profile, click on the edit drop down menu next to the profile and click on “Set as Default”. (Figure 4)

Transcoding - Convert your content to 1080p, 720p, 540p, and more. Refresh

Add Profile

Show 10 entries

Export to Excel

Bulk Actions

	ID	Name	Description	Flav	Default	Created On	Actions
<input type="checkbox"/>	4138	Test		S		09/04/2015 07:40 PM	<div>Edit</div>
<input type="checkbox"/>	4143	Test 2		S		09/04/2015 07:50 PM	<div>Profile</div> <div>Set as Default</div> <div>Delete</div>
<input type="checkbox"/>	4458	Test 5		S		11/06/2015 01:18 PM	
<input type="checkbox"/>	6224	Audio Only		S		06/27/2016 12:24 PM	<div>Edit</div>
<input type="checkbox"/>	9853	Trans1		S		11/22/2017 11:19 AM	<div>Edit</div>
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<input type="checkbox"/>	1009	Source Only			<input checked="" type="checkbox"/>	02/27/2018 05:21 PM	<div>Edit</div>
<input type="checkbox"/>	1025	Default				04/12/2018 11:21 AM	<div>Edit</div>
<input type="checkbox"/>	10273	Trans2		S		04/17/2018 08:54 PM	<div>Edit</div>
<input type="checkbox"/>	10293	VR Trans		S		04/18/2018 11:02 PM	<div>Edit</div>

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Figure 4